

AFAA Connects Worldwide !

Chairman Srinivasan Swamy and Director Strategy Ramesh Narayan went on a meaningful tour to some of AFAA member countries.

Chairman Swamy says "The idea was to keep in personal contact with those who are leaders in other AFAA member countries.

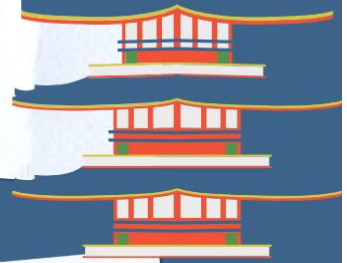
We engaged in a useful interaction, explained some relatively new AFAA initiatives like the New Age Leadership Program, Brilliance Awards, Changemakers for Good Awards and reiterated our commitment to marquee events like AdAsia and DigiAsia.

The trip was very well received and we thank all our members who spared their time and energy to tell us about happenings in their countries."



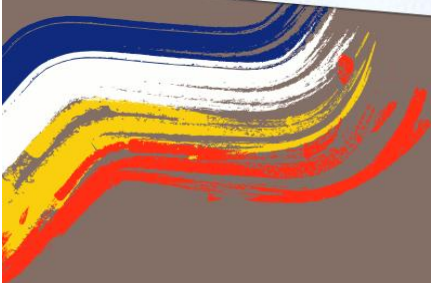


Tokyo





MALAYSIA





MACAU

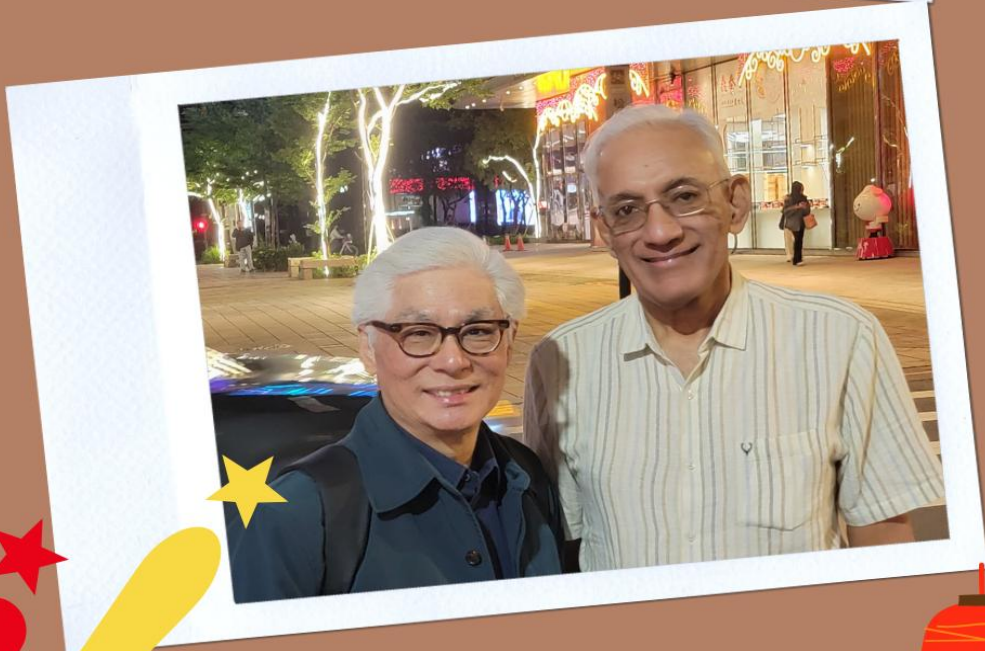


Vietnam



INDONESIA





India wins bid to host the AdAsia 2027

At an Exco meeting of AFAA held at Kuala Lumpur on May 2nd 2025, it was unanimously decided that **India** would host the widely acclaimed **AdAsia** in **2027**.

Chairman Swamy said,
“AdAsia would be returning to India after 16 years. Many members fondly remembered the AdAsia Jaipur in 2003 and AdAsia Delhi in 2011.”

