

JOHN DOODY CHACKO

John is a 40-year veteran of Branding and Marketing and started his marketing career in Kraft Foods Australia as Marketing Director before joining Coca-Cola where he was Director of Marketing for several divisions internationally based in London, Venezuela, Thailand, Morocco, Egypt & Hong Kong before returning to Malaysia under the Malaysian Talent Corporation Program in to be CMO & CEO/ MD for Khazanah National entities- Proton Holdings and LeapEd.

He has served as Judge, Jury Chairman for the Malaysian Effie Awards, Judge for the Malaysian APPIES Awards and CMO Awards.

He was President of the Australian Marketing Institute, Victoria and is currently President of the International Advertising Association (IAA) Malaysia, Global VP IAA Education and IAA World Board Director. John is a recipient of the IAA Global Compass Champion award.

He is also Adjunct Professor at UiTM Faculty of Communication and Media Studies, and Chairman of the IAA 45th World Congress to be held in Penang, Malaysia in 2024.