# AFAA CONSTITUTION'S LANDSCAPE

**Membership Categories** 

#### 1. REGULAR **MEMBER**

 Such members shall be representative of the advertising organisation in a specified territory. country or geographic Area determined by the Executive Committee.

Fees: US \$1000 pa

Voting Rights @ AGM: Yes Can Attend

**GBM:** Yes

### 2. ASSOCIATE **MEMBERSHIP**

 Associations / Organisations / Trade Bodies related to the field of advertising. but other than the Regular Member duly admitted as such, in category 1

#### **Fees:** US \$500 pa

Voting Right @ AGM: No Can Attend **GBM:** Yes

#### 3. CORPORATE **MEMBER**

· Companies and Corporate Bodies who believe in the goals and ideals of the Federation may ioin as Members.

#### Fees: US \$1000 pa

Voting Right @ AGM: Yes Can Attend **GBM:**Yes

## 4. INDIVIDUAL **MEMBER**

 All individual persons who are not eligible under categories 1 & 2 and 3 but who believe in the goals and ideals of the Federation may join, in their individual capacities as Member.

#### Fees: US \$100 pa

Voting Right @ AGM: No Can Attend **GBM**:Yes

## 5. AFFILIATE **MEMBER**

 An organization invited by the Executive Committee as representative of the communication and marketing industry in a particular Area. These areas could be Countries. Territories. **Emerging Economies** or specific geographic areas. They do not have to pay entrance fees or membership subscriptions for 3 years. They do not have the right to vote at any meetings or stand for elections or make a bid for any AFAA promoted events.

Upon reaching 3 years as an Affiliate Member. the Member must apply for upgrading their Membership to that of a Regular Member.

#### Fees: Free

Voting Right @ AGM: No Can Attend **GBM:** Yes

## 6. HONORARY LIFE MEMBER

 A person who is recognized for his/ her contribution to AFAA and the marketing communications industry. The **Executive Committee** will propose such names and this will require the approval of the General Body, All Honorary Life Members may attend all meetings of the General Body without voting rights. Honorary Life Members will not pay any subscription fees to AFAA.

#### Fees: Free

Voting Right @ **AGM** No Can Attend **GBM:** Yes

# **Membership Form**

- 1. All prospective members of AFAA are required to completely fill out and sign this Membership Form.
- 2. Submit completed and signed Form to AFAA Secretariat

2. Submit completed and signed Form to AFAA Secretariat					Office Use
Organisation Name :					Date Received:
					Approved by Excom Date :
Postal Address	:				
	Postcode :				
Telephone	one : Facsimile :				
Website	:				
Name of Applicant :					-
Current Position :					Secretariat office:
Postal Address :					2-96, Jalan Prima SG 3/2, Taman Prima Sri Gombak, 68100 Batu Caves, Selangor. Malaysia. Tel: 603-61868066
Telephone : Postcode :					
Email :	: Mobile No :				Fax: 603-61862066  Website: afaaglobal.org Email: jameselva@brandequity.com.my
Signature : Organisation Stamp / Chop :					
CATEGORY OF MEMBERSHIP					
REGULA	R MEMBER	ASSOCIATE MEMBERSHIP	CORPORATE MEMBER	INDIVIDUAL MEMBER	AFFILIATE MEMBER
• Fees: US annual	\$1000 per	<ul> <li>Fees: US \$500 per annual</li> </ul>	• Fees: US \$1000 per annual	<ul> <li>Fees: US \$100 per annual</li> </ul>	•Fees: Free
(Pleas	e Tick)	(Please Tick)	(Please Tick)	(Please Tick)	(Please Tick)

GABUNGAN PERSATUAN - PERSATUAN PENGIKLANAN ASIA PPM-020-14-30052017