



Tadashi Ishii

After graduating from Faculty of Foreign Studies, Sophia University, Tokyo, he joined Dentsu in 1973. He spent his time within the company mainly in Account Management and International Management Divisions, before he was appointed Executive Officer in 2002. He then became Management Director, Member of the Board in 2006, followed by his promotion to Executive Vice President in 2009. He was president & CEO of the company from 2011 to 2017.

Given his vast experience within the industry for over 45 years, he holds a number of positions in addition to his current role as Executive Advisor of Dentsu. These

include Chairman of Japan Association for the Promotion of Creative Events, and Vice Chairman of Japan Advertising Agencies Association.

His favorite Japanese word is “Jiyu-kattatsu”, English translation being free and open.